

**2011-2012
United Way of
South Central Nebraska
Member Agencies**

Area Substance & Alcohol Abuse Prevention

Big Brothers/Big Sisters

Boy Scouts, Overland Trails Council

CASA of South Central Nebraska

(Court Appointed Special Advocates)

Catholic Social Services

Child Development Council

Community Action Partnership of Mid-NE

Good Beginnings/Brodstone Hospital

Hastings Literacy Program

Hastings Respite Care

Healthy Beginnings

Red Cross, Mid Rivers Chapter

Royal Family Kids Camp

SASA

(Spouse Abuse Sexual Assault Crisis Center)

Senior Action (Meals on Wheels)

Special Children's Fund

STARS

(Strategic Targeted Attendance Reporting System)

TeamMates – Hastings Chapter

YWCA of Adams County

Horizon Recovery & Counseling Center

GIVE. ADVOCATE. VOLUNTEER.

United Way works with agencies in several key ways. Partnership opportunities include United Way funding, training, and collaborations around pressing community issues.

United Way partner agencies are asked to provide speakers and tours of agency facilities which help United Way investors see the impact of their contributions; and work on various community issues where synergy and collaboration can develop long-term solutions.

bornlearning™ Everyday life is a learning experience for children. Born Learning is a public engagement campaign that helps parents, grandparents and caregivers explore ways to turn everyday moments into fun learning opportunities.

2-1-1 is a confidential one-stop free service that is available 24 hours a day, 7 days a week to callers seeking information and referrals as well as volunteer opportunities. The 2-1-1 database is the most comprehensive record of local health and human services in the area including everything from food pantries and utility assistance to support groups, crime prevention, and day care referrals.



The familyWize Prescription Drug Discount Card enables you to receive discounted pricing on prescription drugs. This is not insurance. Rather, it is a program that offers immediate discounts on prescription drugs at participating pharmacies.

**IT'S FREE, ITS EASY, NO RESTRICTIONS,
\$100 MILLION IN SAVINGS NATIONWIDE.**



United Way of

South Central Nebraska

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402-462-6600 www.unitedwayscne.org



**United Way
of South Central Nebraska
Campaign**

Advancing the COMMON GOOD

Be part of improving health, education and stability of people in South Central Nebraska. Because united we stand. United, we elevate. United, we can change what we see in our world.



GIVE.

Making a donation to the United Way of South Central Nebraska is the easiest and most powerful way to invest in your community. You can direct your contribution to one of the Impact areas - Education, Financial Stability and Health.

ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, financial stability and health to make some noise.

VOLUNTEER.

United Way and Volunteer Connection work with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors.



GET INVOLVED

**THIS IS YOUR UNITED WAY.
LEND YOUR VOICE, RAISE YOUR HAND.
MAKE A DIFFERENCE.**

United Way of South Central Nebraska works with partner agencies to achieve measurable results impacting lives in south central Nebraska. As United Way focuses on three community impact areas: **education, financial stability, and health**, partner agencies will have opportunities to align and address critical community issues.

EDUCATION

Helping Children and Youth achieve their potential through education.

- Improving access to quality, affordable child care and early learning opportunities.
- Partnering with schools and parents to improve graduation rates.
- Providing after-school and mentoring programs for at-risk youth

FINANCIAL STABILITY

Helping families become financially stable and independent

- Supporting basic needs while increasing financial education.
- Helping hard-working people obtain job training and family sustaining wages.
- Increasing affordable housing for seniors and families

HEALTH

Improving people's health

- Increasing access to critical healthcare services and basic needs.
- Reducing substance abuse, child abuse and domestic violence
- Increasing health, education and preventative care.



LIVE UNITED.

Through United Way's community programs and partner agencies, we reach over 20,000 individuals living right here in Adams, Clay, Nuckolls, and Webster counties. People you know - living in your neighborhood, going to your kids' schools, working alongside you every day.

Together, we ensure that more kids go to bed with their bellies full and more adults have a job to go to in the morning. We make sure there's support for a person who's been given a life-altering diagnosis. We're there when disaster strikes.

The funds raised during the Annual United Way Campaign will help support 54 programs offered by 20 different health and human service agencies throughout our 4 counties.

We help charities become stronger. We help people become stronger. We provide the building blocks for a better community and a better life.